



MetaCompliance®

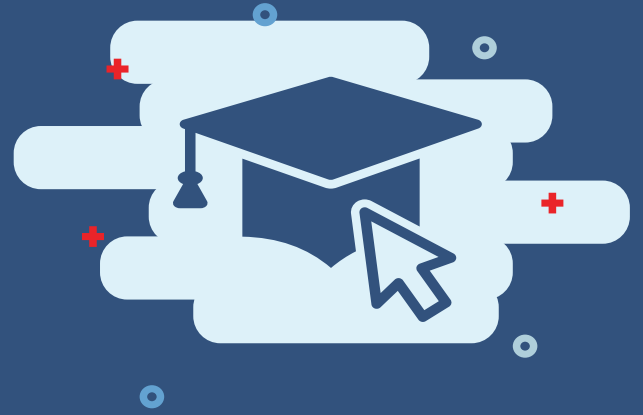


GEM **Plastics**

**Enhancing Staff Cyber
Security Awareness
with eLearning**



Enhancing Staff Cyber Security Awareness with eLearning



The introduction of **digital technologies** has **transformed** the **manufacturing sector** in recent years. This has improved manufacturing processes, supply chain management and enhanced customer experience.

However, that very connectivity brings with it **increased risk**, such as loss of data, theft of capital and intellectual property, disruption to business, and damage to trading reputations. The **increased digitalisation** of the industry has created a **wealth of opportunities for cybercriminals** to target operational technology, infiltrate equipment and disrupt production facilities.

In 2019, the manufacturing industry experienced almost a third of all **cyber attacks**. In previous years, the industry had been vulnerable to cyber threats, falling victim to financially motivated data breaches, global supply chain risks and risks from unpatched vulnerabilities which are used in highly specific software packages.



Creating a Risk Aware Culture

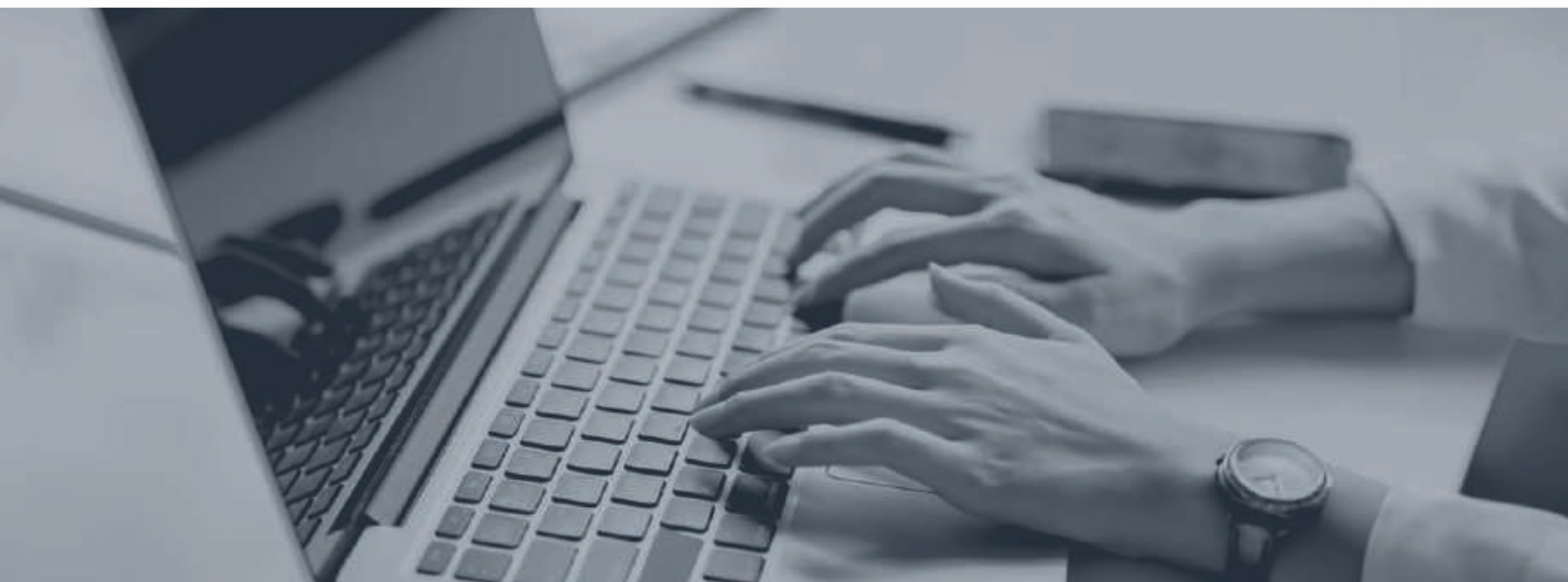


GEM Plastics is Ireland's leading provider of plastic blow-moulded products. Established in 1988, the organisation has experienced the digital transformation of the sector first hand. Working with MetaCompliance, GEM Plastics recognised the **importance of educating employees** about potential **Cyber Security threats** and creating a **risk aware culture** in the workplace.

For GEM Plastics, it was important that Cyber Security was viewed as **everyone's responsibility** and not just an issue for the IT department. By equipping staff with the skills required to protect themselves online, GEM Plastics aimed to create a culture of continuous awareness training.

The organisation had experienced a surge in attempted **phishing attacks** and understood that educating and empowering employees was key. Using MetaCompliance's eLearning platform, GEM Plastics wanted to arm staff with the knowledge to **spot and prevent a cyber attack** with confidence.

With a busy workforce where employees are often offsite and short of time, GEM Plastics sought a solution which enabled them to deliver **effective cyber awareness training** which was **engaging** and delivered in **bite-sized format**.



Educating and Empowering Employees



Using MetaCompliance's short, targeted courses, GEM Plastics can now educate staff about **essential Cyber Security knowledge and skills**. Each Nano delivers graphically rich cyber awareness content and user interactions in less than 5 minutes, helping to foster **Cyber Security awareness** within the organisation.

With MetaCompliance's extensive eLearning library, GEM Plastics can also build **tailored eLearning courses** for various departments and their specific roles. Depending on an employee's level of access or responsibilities, the eLearning can address individual employee needs or specific risks which makes it relevant and more engaging for staff.



With MetaCompliance's Elements library, I have been able to create and deliver cyber awareness campaigns which are bespoke to our organisation. The theme of each campaign differs slightly and is adapted to reflect current cyber threats. The campaign is then supported by additional resources such as posters, blog posts and video learning which helps to create a culture of continuous learning that our employees will use in the workplace and in their personal lives.



-Ashley Berry, GEM Plastics Computer & Applications Manager

Previously, engaging staff in cyber awareness campaigns was a key challenge for the organisation. With MetaCompliance's reporting functionality, GEM Plastics can now track how many users have completed the training, which has **provided management with greater insight.**

“ MetaCompliance's eLearning library really stood out to us. The content is tailored and regularly updated which means it resonates with staff. MetaCompliance has allowed us to make our cyber awareness training much more structured and auditable than ever before.

-Ashley Berry, GEM Plastics Computer & Applications Manager

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Since implementing MetaCompliance's eLearning software, GEM Plastics has developed a hybrid approach to cyber awareness training, incorporating a range of content such as blogs, screensavers and posters to **keep employees engaged** and reinforce best practice.

“ MetaCompliance has allowed us to take GEM Plastics to a higher level of excellence. Staff awareness of cyber threats has increasable and employees are much more vigilant.

-Ashley Berry, GEM Plastics Computer & Applications Manager

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Enhance Your eLearning Experience

To hear how MetaCompliance can help you to educate staff on cyber threats and embed a culture of cyber awareness, **get in touch.**

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